



Celebrating our 20th year, the Awards Celebration is the signature year-end event of the Journey Into Womanhood (JIW) program. Held in the spring, the Awards Celebration honors the program’s graduating high school seniors and provides them with a modest scholarship. A keynote speaker is invited to share words of wisdom with our young ladies and guests.

Research shows that black girls and teens are more likely to experience low self-esteem and inadequacy than their white counterparts. When self-esteem increases, girls and teens see positive behavior adjustments, academic success, better decision making, and lower rates of violence, trauma and addiction.

For 20 years, Jacksonville’s own Journey Into Womanhood program, or JIW, has been providing young women a 25-week program to help them ensure their place in society and hope for a bright future. It is a signature program of Empowerment Resources, Inc.

Since 2003, the JIW program has impacted the lives of more than 300 young ladies. Female volunteer mentors help participants cultivate their self-awareness and develop leadership skills to positively impact their community. The ladies engage in journal writing, community service projects and enrichment trips. The program shows outstanding results: participants show a 70% increase in self-esteem scores, a 96% decrease in substance use, and 93% of JIW alumnae entering college directly after graduating high school.

“Journey Into Womanhood helped me discover my confidence and inner strength. I am grateful for the experiences and opportunities this program provided.

Jasmine Johnson, JIW Alumna
B.S., University of Florida and M.A. in Non-Profit Management, University of Central Florida

Who are JIW participants? Girls from across Duval, St. Johns, Clay and Baker counties, ages 9 – 17, 55% qualify for free or reduced lunch at school. The majority of participants are African American, from a mix of two-parent, single-parent and guardianship led families.

The success of the Journey Into Womanhood program is due in large part to the investment of community members, sharing their financial resources and time as volunteer mentors and presenters.

20 years

300 participants

100% high school graduates

9 advanced degrees

2024 Sponsorship Opportunities

Celebrate 20 years with us!

Presenting Emerald Sponsor (exclusive opportunity)

\$10,000 Investment

- 📍 Company name/logo listed prominently as Presenting Emerald Sponsor on ALL event materials, signage, invitations, website and social media.
- 📍 Company representative to introduce event's keynote speaker
- 📍 Company branded item provided to event attendees (optional)
- 📍 Eight (8) tickets to Journey into Womanhood Awards Celebration
- 📍 Four (4) tickets to Exclusive Emerald Trunk Show donor reception (February 29)

JIW Gold Sponsor (4 opportunities)

\$ 5,000 Investment

- 📍 Company name/logo listed as JIW Gold Sponsor on event materials, signage, website and social media.
- 📍 Company branded item provided to event attendees (optional)
- 📍 Six (6) tickets to Journey into Womanhood Awards Celebration
- 📍 Two (2) tickets to Exclusive Emerald Trunk Show donor reception (February 29)

Family Silver Sponsor

\$ 2,500 Investment

- 📍 Company name listed as Family Silver Sponsor on event materials, website and social media.
- 📍 Four (4) tickets to Journey into Womanhood Awards Celebration
- 📍 One (1) tickets to Exclusive Emerald Trunk Show donor reception (February 29)

Bronze Sponsor

\$ 1,000 Investment

- 📍 Company name listed as Family Silver Sponsor on event materials
- 📍 Two (2) tickets to Journey into Womanhood Awards Celebration
- 📍 Invitation to Exclusive Emerald Trunk Show donor reception (February 29)

Contact us for more information or specific questions at elexia@empowermentresourcesinc.org

Print Deadline: April 24, 2024

“I fell in love with JIW my first year, during the overnight lock-in. It forced me to be social and brought me out of my shell.

Nikayla Bryant, JIW Alumna – Class of 2019
B.A., Music – Berklee College of Music

About Empowerment Resources, Inc.

Established in 2002, Empowerment Resources Inc. (ERI) is a private 501(c)3 nonprofit organization dedicated to empowering children and their families to become strong and successful leaders. The majority volunteer-lead organization has served more than 2,500 youth and families that impact the whole person through our signature programs: Journey Into Womanhood, Life Skills Workshops for teen boys and girls and Parenting Education Seminars. Learn more at www.EmpowermentResourcesInc.org

Sponsor Commitment Form

Organization/Donor Name (as it should appear in print)

Contact Person Name

Contact Title

Mailing Address

City

State

Zip

Contact Phone

Contact Email

We are excited to sponsor the 2024 Award's Celebration as the:

- Presenting Emerald Sponsor \$10,000 investment
- JIW Gold Sponsor \$ 5,000 investment
- Family Silver Sponsor \$ 2,500 investment
- Bronze Sponsor \$ 1,000 investment
- Please accept my donation of \$_____ to support the Journey Into Womanhood program.

Payment Information

- I have enclosed a check payable to Empowerment Resources, Inc.
- I have paid online at www.EmpowermentResourcesInc.org
- Please send an invoice for payment
- Please charge my credit card

Cardholder Name (as it appears on card)

Card Number

Expiration Date

CVV Security Code

Billing Address

City

State

Zip

Your gift to ERI is tax-deductible in accordance with current tax laws.

Proceeds from this event support the community service initiatives of Empowerment Resources, Inc. Donations to Empowerment Resources, Inc., a 501(c) (3) organization are tax deductible. Empowerment Resources, Inc. meets all requirements specified by the Florida Solicitation of Contribution Act. A COPY OF THE OFFICIAL REGISTRATION AND FINANCIAL INFORMATION MAY BE OBTAINED FROM THE DIVISION OF CONSUMER SERVICES BY VISITING FDACS.gov OR CALLING TOLL-FREE 1-800-HELP-FLA WITHIN THE STATE. REGISTRATION DOES NOT IMPLY ENDORSEMENT, APPROVAL, OR RECOMMENDATION BY THE STATE.